

REP HEADLINE# 6266509 TRF# 488678 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP AUG8/12 09.14
*** KVVU-TV *** **CHANGES**

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP.# OFF.# 762 SALESMAN #
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # CONTRACT # 6266509 CLASS: NATL. LOCAL REGIONAL
PRDCT OBAMA 4 AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 09.14

REP: TO ROSE
FR NIKKI
OK'D M1 AND M2
SEE LINES 28-29
TOTAL SAME
PLS CNF THANKS

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	S		900P-1000P	30		\$1,750.00	9/21	9/21	0		FRI	0
PROGRAM : FRINGE												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1536

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
28	A		900P-1000P	30		\$1,750.00	9/21	9/21	1		FRI	1
PROGRAM : MOB DOCTOR												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE												
THIS IS A MAKE-GOOD FOR SEP21 ON LINE-24 FOR 1 SPOT/WK												
26	S		100P-400P	30		\$4,500.00	9/23	9/23	0		SUN	0
PROGRAM : FOX NFL (GAME 2)												
29	A		1000A-130P	30		\$4,500.00	9/23	9/23	1		SUN	1
PROGRAM : NFL EARLY GAME												
ORD COM1: NO NFL LATE GAME. MG EARLY GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-26 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#24									
MISSED:FRI/900P-1000P SEP21 30S \$1,750.00 (AUG7/12)												
OFFER:FRI/900P-1000P SEP21 30S \$1,750.00 PLS ADVISE.												
CMT:PRG CHG. PRE-BOOKED PLS APPROVE												
M2	OK'D		BUY#26									
MISSED:SUN/100P-400P SEP23 30S \$4,500.00 (AUG7/12)												
OFFER:SUN/1000A-130P SEP23 30S \$4,500.00 PLS ADVISE.												
CMT:NO NFL LATE GAME. MG EARLY GAME. PRE-BOOKED PLS APPROVE.												
SEP/12			34895.00									
											CONTRACT TOTAL	34895.00
											TOTAL SPOTS	58

MARKET TOTALS \$183,657 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE